

**WANG(AM), WERO(FM), WQSL(FM), WQZL(FM), WRNS(AM),  
WRNS-FM, WXQR-FM  
EEO PUBLIC FILE REPORT  
August 1, 2016-July 31, 2017**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Promotions Director/Coordinator	1-9, 11-12, 16-17, 21-22	2
WERO Announcer	1-22	21
WXQR Announcer	1-22, 24	24
WRNS Program Director	1-22, 24	24

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Craven 100 Alliance</b> 100 Industrial Drive New Bern, NC 28562 Timothy Downs 252-639-2022	N	0
2	<b>Alpha Media Career Website</b> <a href="http://www.alphamediausa.com/careers">www.alphamediausa.com/careers</a>	N	6
3	<b>East Carolina Help Wanted Website</b> <a href="http://www.eastcarolinahelpwanted.com">www.eastcarolinahelpwanted.com</a>	N	0
4	<b>East Carolina University</b> 710 E. 5 <sup>th</sup> Street Greenville, NC 27858 Contact: Carol Woodruff 252-328-6425	Y	0
5	<b>Onslow County Job Link</b> 461 Western Blvd Jacksonville, NC 28546 Contact: Ralph Leeds 910-347-2121	Y	0
6	<b>Lenoir County Job Link</b> P.O. Box 188 Kinston, NC 28502 Contact: Phoebe Emory 252-527-6223	Y	0
7	<b>Craven County Job Link</b> 1305 Simmons St New Bern N.C. 28562 Contact: Joy Hudson 252-514-4826	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	<b>Carteret County Job Link</b> 309 Commerce Ave Morehead City, NC 28857 Contact: Larry Woods 252-726-7151	Y	0
9	<b>Craven Community College</b> 800 College Ct New Bern, NC 28562 Contact: Peter Zomar 252-638-4597	Y	0
10	<b>Coastal Carolina Community College</b> 444 Western Blvd Jacksonville, NC 28546 Contact: Jeff Nardo 910-938-6761	N	0
11	<b>Lenoir Community College</b> P.O. Box 188 Kinston, NC 28501 Contact: Donna Williams 252-527-1199	Y	0
12	<b>Pitt Community College</b> P.O. Drawer 7007 Greenville, NC 27835 Contact: Arwen Parris 252-493-7565	Y	0
13	<b>Pamlico Community College</b> P.O. Box 185 Grantsboro, NC 28529 Contact: Eric Cedars 252-745-9931	Y	0
14	<b>North Carolina State University</b> African American Student Affairs 1107 Pullen Hall Raleigh, NC 27695-7314 Contact: Tracey Rey 91-515-3835	N	0
15	<b>University of North Carolina School of Mass Communication</b> Carroll Hall CB 3365 Chapel Hill, NC 27599 Contact: Jay Eubank 919-962-4518	N	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
16	<b>University of Mount Olive</b> 2912 Trent Rd. New Bern, NC 28562 Contact: Michael Lane 252-639-7345	Y	0
17	<b>North Carolina Association of Broadcasters</b> 150 Fayetteville St. Raleigh, NC 27601 Contact: Elizabeth Parker 919-821-7330	Y	0
18	<b>Shaw University</b> 118 East South St. Raleigh, NC 27601 Contact: Dr. Denise Vaughan 919-278-2673	N	0
19	<b>Appalachian State University</b> 369 JET Building Boone, NC 28607 Contact: Sharon Jenson 828-262-2180	N	0
20	<b>Word-of-Mouth Referral</b>	N	1
21	<b>All Access Website</b> <a href="http://www.allaccess.com">www.allaccess.com</a>	N	4
22	<b>Indeed Website</b> <a href="http://www.indeed.com">www.indeed.com</a>	N	0
23	<b>Walk-In/Self-Referral</b>	N	0
24	<b>Internal Transfer/Promotion</b>	N	2
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			13

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in event/program for or on behalf of a community organization relating to careers in broadcasting	On June 26, 2017, our SEU's General Manager spoke with members of the Ram Neuse Lions Club in Kinston, NC, about the radio industry and how the Lions Club could support young people interested in a career in broadcasting as well as other related topics.
<b>2</b>	Participate in Job Fair	On March 21, 2017, our SEU participated in the Craven 100 Alliance "Craven Works" Job Fair held at the New Bern Riverfront Convention Center. SEU participants included our Promotions Coordinator and a Senior Account Executive, who occupied a booth and spoke with attendees about career opportunities in the radio industry as well as job openings within the SEU. Applications and or resumes were collected from interested attendees.
<b>3</b>	Participate in Job Fair	On June 22, 2017, our SEU participated in the Support Military Spouses Job Fair held at the Jacksonville Country Club in Jacksonville, NC. SEU participants included our Promotions Coordinator, who spoke with attendees about career opportunities in the radio industry as well as job openings within the SEU. Applications and or resumes were collected from interested attendees.